

# Private Wedding Labels Order Form



Today's Date: \_\_\_\_\_

Customer Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please allow adequate time for design and delivery. Orders can take 2-4 weeks.**

Shipping/Delivery Instructions: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Price:

Total Wine Price \_\_\_\_\_

+ Total Label Price \_\_\_\_\_

+ Add'l Color Splash \_\_\_\_\_

= Order Total \_\_\_\_\_

Ordering Information  
(Refer to the back of this sheet for instructions.)

1. Wine Selection

\_\_\_\_\_

2. Foil Color (over cork)

\_\_\_\_\_

3. Number of Cases

\_\_\_\_\_

4. Label Pattern

\_\_\_\_\_

5. Label Color

\_\_\_\_\_

6. Label Frame

\_\_\_\_\_

7. Label Font

\_\_\_\_\_

8. Names on Label

\_\_\_\_\_

9. Date on Label

\_\_\_\_\_

10. Special Instructions

\_\_\_\_\_

\_\_\_\_\_

## Step 1: Choose Wine

### Available Wines:

#### [REDS]

**Heartland Blush** (*Sweet*) - Concord wine with strawberry and cherry flavors.

**Rocko Red** (*Semi-Sweet*) - Unoaked Unoaked Chambourcin with a full flavor without extra dry finish.

**Dawg House Red** (*Semi-Dry*) - Complex flavor from Chambourcin blend.

#### [WHITES]

**Shawnee Gold** (*Sweet*) - Apricot and peach aromas and flavors.

**Wiener Dog White** (*Semi-Dry*) - A blend with melon aroma and mango/pear flavors.

**Villard Blanc** (*Dry*) - Lemon and green apple flavors.

**Price:** Private label prices are in addition to the price of the wine.

Less than 1 Case = \$5/label

1 to 3 Cases = \$2/label

4 to 6 Cases = \$1.50/label

7 + Cases = \$1/label

**Step 2:** Preview the last 5 pages of the catalog to see examples of the different layout choices.

**Step 3:** Choose your frame and font. Be sure to consider how your photo will fit within the frame and how long the names inserted will be. (these options are omitted for the "solid" style labels")

**Step 4:** Choose your color. Different color choices are available for each background and text option.

**Step 5:** Submit the names to be inserted, the date of your event, your photo, and the choices made above in this format: Background Option, Frame, Color, Font (ex. Background 1, Black, Frame 1, HaloHandletter).

### Photo Submission Guidelines:

Photos to be submitted must be at least 4 inches wide by 3 inches tall with a resolution of 300dpi.

Formats accepted are: jpeg, tif, or PDF.

Any pictures taken by a professional photographer must be accompanied with written permission by the photographer.

All submitted images will be edited for optimal printing, please specify if you wish to have your photo converted to grayscale.

Adding a color splash to grayscale images is available with an additional fee.

Submissions should be emailed to [erin@altovineyards.com](mailto:erin@altovineyards.com)

